**Capstone Project**

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| **Project Notes 3 - Description and Grading** |

The final set of project notes must be an account of the iterative process towards modelling and a description of how to build on the initial analysis to increase the accuracy of the model. The notes must include the interpretations of the best model concluding with the usability in terms of business context, i.e. what difference this project will make at the end. It should be of minimum 2-5 pages and the focus should be more on the insights, business interpretation and recommendations.

There are two key expectations :

1. **Fine-tune the model**:
   1. Reiterate the modelling process keeping in mind the areas of improvement
   2. Highlight and provide commentary on the steps taken to arrive at the improved model

1. **Interpretation and Recommendations**
   1. Provide interpretations from the model and report the final model evaluation metrics
   2. Report the recommendations, summarize the project and mention identified next steps

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| **Parameters** | **Points** |
| 1) Model Building | 6 |
| a) Reiterate the modelling process keeping in mind the areas of improvement. |  |
| b) Highlight and provide commentary on the steps taken to arrive at a better model. |  |
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| 2)Model Evaluation | 4 |
| a) Provide interpretations from the model and report the final metrics. |  |
| b)Report the recommendations, summarize the project and mention identified next steps |  |
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| **Total** | **10** |